



www.connecther.org

Global Women & Children Focused Non-profit Launched in Austin

Connecther.org, a newly established Austin based non-profit, was started to provide collective giving and increased visibility to smaller scale 501c3 projects, often ignored by larger institutional funding, that provide poverty alleviation services to women and children around the globe.

By aggregating and consolidating hundreds of women and children focused non-profit projects, Connecther provides a platform for a single donor or a donor group, such as a corporation looking for a philanthropic cause, to see over 91 % of their donated dollars go directly to those in underdeveloped communities that are willing and driven to work for self-reliance.

In the recent decade, the world has been rallying to support women and children in their quest for self-reliance, from the promise made by 189 world leaders to empower women and children as one of eight of the UN's Millennium Development Goals, to Muhammad Yunus' Nobel Peace Prize for his groundbreaking work to provide microcredit to women in repressive social and economic conditions.

Many local businesses and individuals joined the effort to help Connecther go live with special thanks to; Creative Suitcase, Casey Matetich, Sheila Fenelon, The Site Slinger, Hazar Kahera, Aisha Malik, Truong-An Thai, Muasir Khalil, Maggie Miller, all of our Project Partners, Donors and Connecther's board of directors and advisors. Rachel Clemens of Creative Suitcase says, "As a woman-owned business, and explorers of this wondrous world, we were thrilled to help bring Connecther.org to life. The opportunity for women entrepreneurs in impoverished countries to make a better life for themselves and their families is something we're very proud to have contributed to."

Connecther will begin with a pilot phase including non-profit partners such as: DiscoverHope, Vanavevhu, Meca For Peace, GiveLight and Well Aware, as well as many others. Please visit www.connecther.org, give and share!

About Connecther

Connecther's founder, Lila Igram, has long had a vision for aiding women in this quest by utilizing social networks for global good. The Connecther platform was specifically developed to use social networks to maximize giving and to create the greatest social impact for women and children in need. With so much despair in the world, our goal is to give hope to and collectively work to make a difference in the lives of as many women and children in need as possible.

About Creative Suitcase

The award-winning work of Creative Suitcase, a boutique graphic and web design studio, helps businesses tell their unique stories in a way that reaches their customers. Creative Suitcase designs a wide range of campaigns, including branding, brochures, websites and direct marketing for nonprofit, B2B, travel, legal, education and B2C clients. Creative Suitcase has been recognized with multiple Austin and national advertising awards.

Thanks,
Laura

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